**COURSE TITLE: CREDIBLE YET APPROACHABLE**

2 Day programme – up to 15 women

**this programme is for all women who aspire to do more, achieve more, be more.**

**Have you ever wondered what you could achieve if only you allowed yourself?**

**Let us help you move to the next level...**

We have put together a training experience just for women because we know we are equal… …..but different. Between us, we have many years of experience combining different careers with family and developing people.

**This 2 day programme covers:**

* Personal and vocal impact, developing women to be credible yet approachable, sending the message they intend to send
* Leadership through influence
* Who do you need to be? How are you showing up?
* Everyone communicates…..few connect

90% *of people have NO awareness of how they’re perceived and 92% of women state that lack of confidence rather than concrete obstacles are the greatest impediment to their promotion’*

Heather Jackson, Founder and CE of The Women’s Business Forum

*‘90%*

**With this in mind, we will be looking at:**

How do you project a confident, credible and engaging vocal presence to

influence others?

How can you adapt your behaviour so that you always send the

message you intend?

How can you truly connect with people to increase your influence?

**Most importantly**, we need to develop more understanding of when and

how to **appear credible while remaining approachable.**

Will you move out of your comfort zone in these 2 days?

Absolutely**....that’s where growth happens.**